

GROUP STRATEGIC FRAMEWORK

OUR VISION

To be the provider of choice for world-class products and services which train and assist operators and maintainers in both the defence and regulated civilian sectors.

OUR MISSION

To realise the Vision while delivering sustainable growth in shareholder value.

OUR STRATEGY

- **Innovation** – Make World Class Products
- **Customer Focus** – Provide Excellent Services
- **Diversification** – Grow Civil
- **Corporate Development** – New Markets, New Ventures

STRATEGIC OBJECTIVES

- 1 Continuously review and enhance the Group's product range
- 2 To grow and improve our service offering
- 3 Accelerate the Group's presence in civilian training and regulated engineering markets
- 4 Expand the Group's business in innovative ways

OUR STRATEGY IN ACTION



Acquisition of Aviation Skills Partnership



New Virtual Loadmaster Training System launched and sold to US customer



GenSkills Mk 2 - enhanced capability



Continued investment in additional production capacity



New Basic Helicopter Maintenance Trainer launched



New OmegaPS Rail product developed



New Generic Stores Load Trainer launched



BAE systems - Middle East strategic partnership